

## IRIDESCENT VENICE

**On the occasion of the opening of the 2024 Venice Biennale, Laure Molina unveils three unique experiences, in collaboration with M3Diag:**

« IRIDISCENT CULTURE OR HOW TO BE A COMPLETE FOREIGNER IN 6 FLUX »

Through these performances, **Laure Molina formalizes her artistic work around the culture of iridescence** and its potential to accelerate the transformation of society. Inspired by the act of environmental pioneer Nicolas Garcia Uriburu, who colored the Grand Canal green in 1968 to denounce pollution, she multiplies, modernizes and revisits ecological activism by asking the question: *what is the state of ecology since the significant gesture of Uriburu, and how do we perceive its evolution?*

Addressing the problem by taking the tide and water as her main partners, **Laure Molina will diffract the coloring into 6 shades**, from non-toxic organic and chemical pigments, in order to emphasize that the problem of ecology has become more complex and must be considered on different levels that everyone can appropriate.

**Her action, totally ecological, reveals the contradictions and complexities of contemporary society in terms of environment and ecology**, hoping to achieve an opening, if not a balance, between industry, economy, politics, science, culture and living beings. A call. **An artistic coup d'état !**

Meeting 1: April 17, 2 p.m. - Biennale garden bridge

Meeting 2: April 19, 3 p.m. - Grand Canal Academy Bridge

Meeting 3: Details of location and date by registering on: [www.coandpress.com](http://www.coandpress.com)



*Multidisciplinary French artist, Laure Molina, born in 1976, has been exhibiting for more than twenty years on several continents.*

*After an education in art at the Sorbonne, she began in France in 1996 with a collective exhibition at the Saint-Denis art and history museum.*

*Between 1998 and 2004, Laure Molina lived between South and Central America, which provided an enriching multicultural basis to her creative process. Her one objective: to reconquer Native American cultures through love, art and openness and to connect in harmony with all living things. Back in Europe since 2004, she shares this awareness in stages.*

*The climax of her cultural, but also political and economic research, today her body of work includes more than 800 pieces, with multiple techniques which adapt according to the idea expressed, to unite and make the viewer aware of the work.*

